

April Joyner

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www.apriljoyner.com

Experience

Freelance Journalist, Brooklyn, NY Apr. 2013–present

Write for Technical.ly Brooklyn, *The New Yorker*, and other publications
Develop feature ideas and conduct story research
Promote stories on personal social media accounts

Inc., New York, NY

Senior Reporter Feb. 2011–Apr. 2013

Developed stories on business strategy, trends, and technology
Profiled entrepreneurs for Inc. 500 and 30 Under 30 franchises
Edited guest posts on social entrepreneurship

Reporter-Researcher Mar. 2008–Jan. 2011

Wrote “Elevator Pitch” column and sales and marketing articles
Managed interns in creating infographics for 2009 Inc. 500 issue
Fact-checked stories to verify accuracy before publication

Fast Company, New York, NY

Web Editorial Intern Aug. 2007–Mar. 2008

Wrote stories on media, entertainment, innovation, and careers
Contributed stories featured on MSN.com and Yahoo
Produced weekly newsletter highlighting online features

Education and Training

ProPublica Data Institute, New York, NY June 2017

Two-week course in data, design, and web development for journalism

Columbia Publishing Course, New York, NY Summer 2007

Six-week intensive course in all aspects of book and magazine publishing

Yale University, B.A., English, New Haven, CT Sept. 2003–May 2007

Skills

Editorial: News and feature writing, story editing, copyediting, SEO

Computer: HTML/CSS; MS Excel; Adobe InDesign, Photoshop; WordPress

Language: Conversational French